



APRIL 2022

**WE KNOW  
EDUCATION.**

**WE KNOW**  
**FINANCE.**

**WE KNOW  
COMMUNITY.**

# Contents



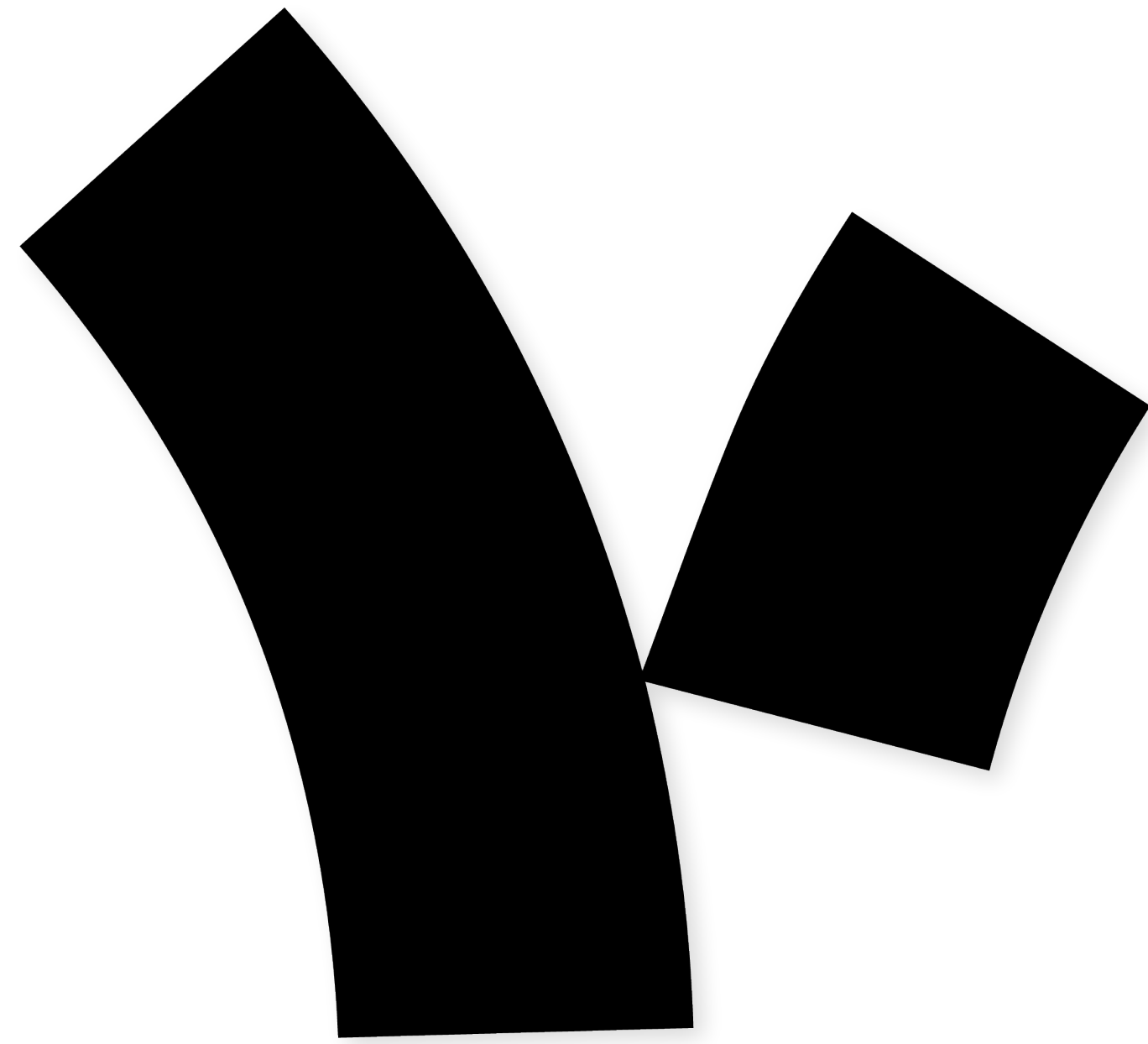
6	<b>Who We Are</b>
8	<b>Reach</b>
9	<b>Channels</b>
10	<b>Demographics</b>
11	<b>Alerts Timeline: \$SAVA</b>
12	<b>Alerts Timeline: \$XXII</b>
13	<b>Premium Content Delivery</b>
14	<b>Live Events</b>
16	<b>Contact Us</b>

# Who We Are



With a uniquely modular approach to customer service, **Virtus Media Group** is a syndicate of experienced traders, seasoned financial analysts, and affiliate partners providing access to plug-and-play solutions built from proprietary strategies and technologies to facilitate smarter, more informed financial decisions for individuals and their families.

In addition, **Virtus Media Group** has an extraordinary marketing team with decades of industry experience collectively, facilitating meaningful partnerships with organizations that align with our values: Community, education, collaboration, and efficiency. Through marketing and advertising projects designed by **Virtus Media Group** for maximum viral potential and engagement, our partnerships are able to reach wider and more qualified audiences.



**VIRTUS**  
**MEDIA**

If opportunity doesn't  
knock, build a door.

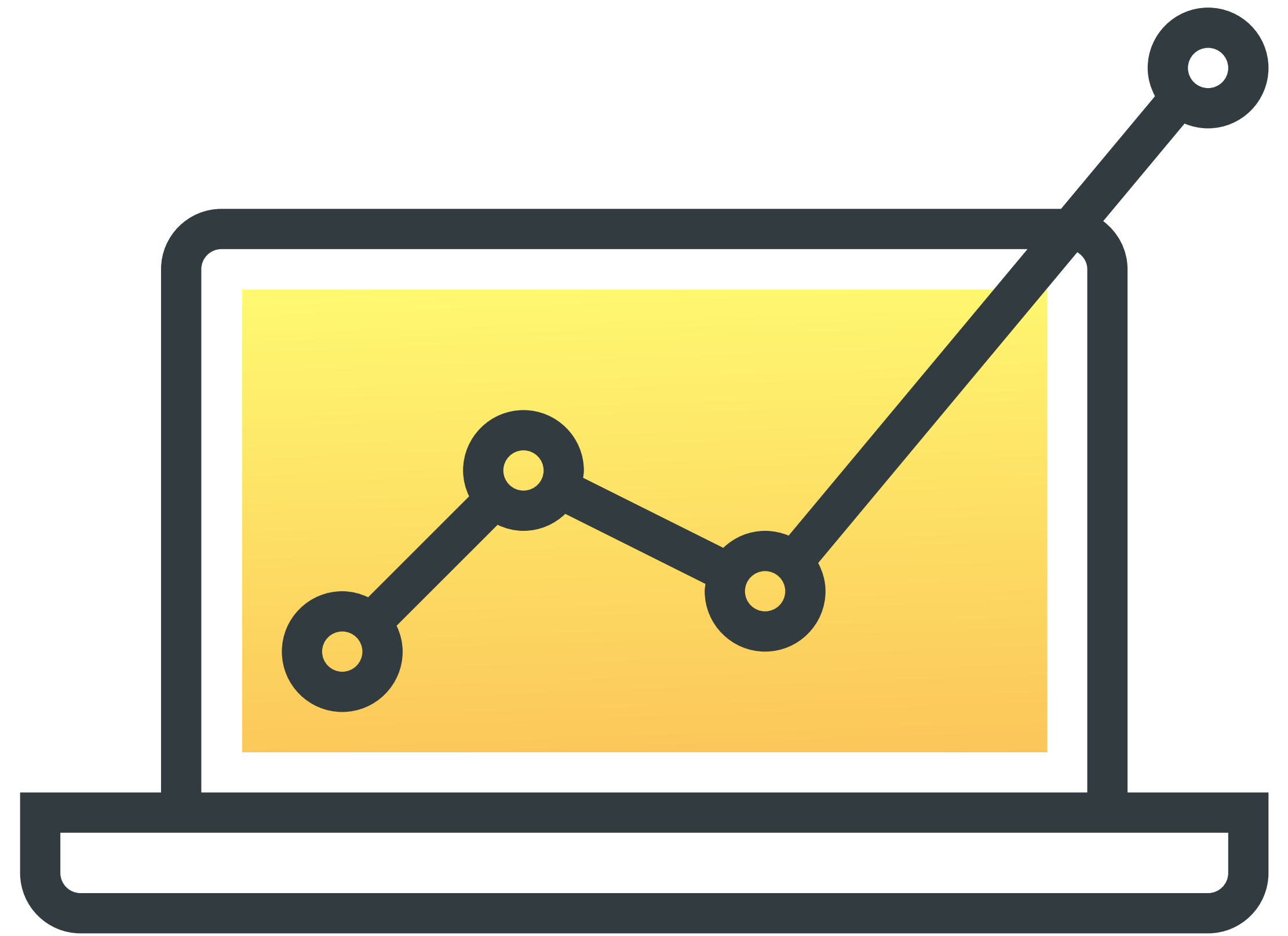


**Virtus Media Group** promotes financial independence and quality of life to a global audience through a collection of multimedia resources, education programs, and real-time financial planning tools.

We engage an audience of over 1 million users from around the world.



Our high-quality content — including but not limited to livestreams, eCourses, webinars, coaching sessions, in-depth financial reports, and daily alerts for stocks, options, and crypto — engages a growing network of more than 1,000,000 investors across 64 countries.





# Channels

Audience

Impressions  
(30 days)

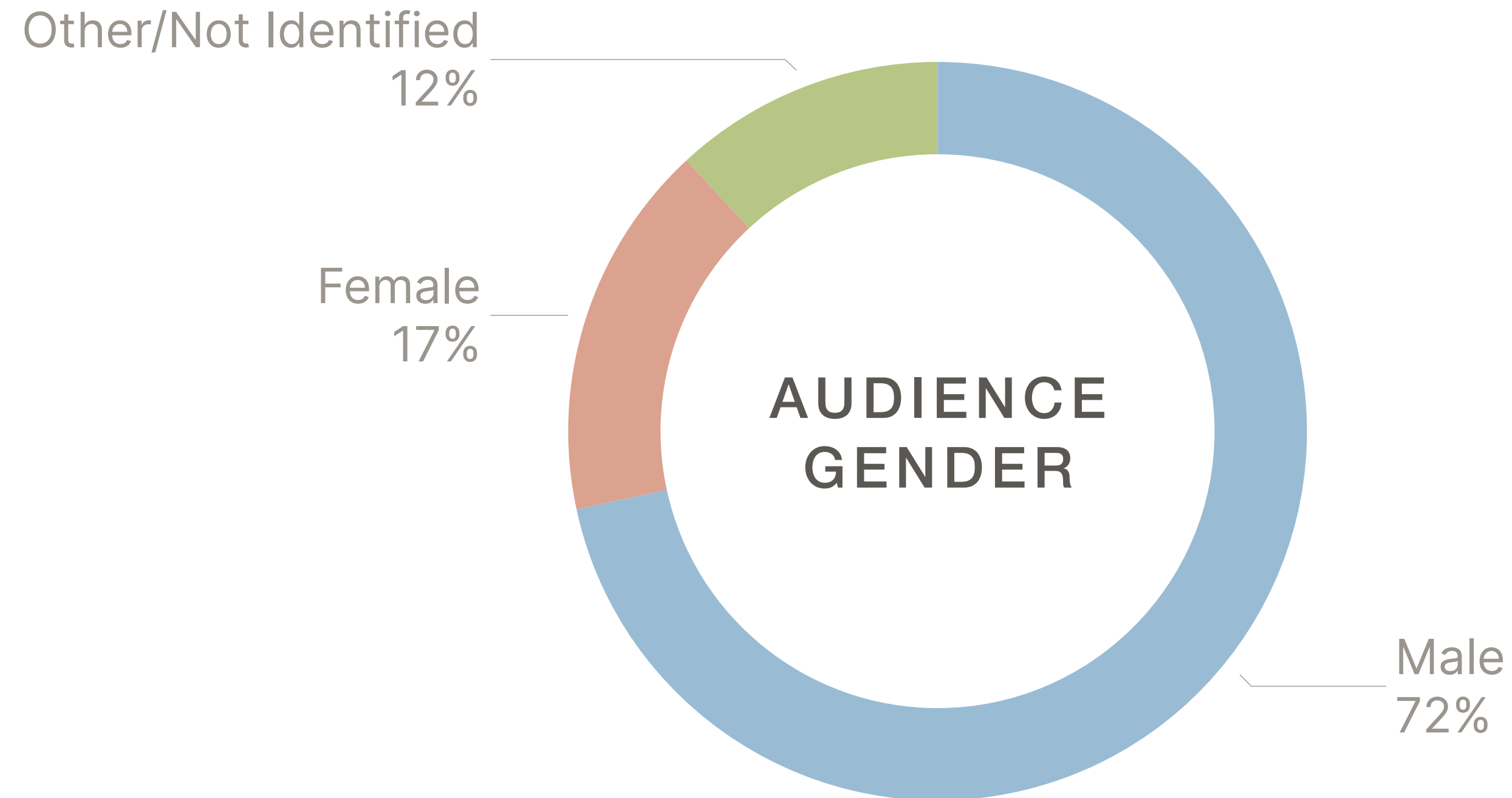
Engagement  
(30 days)

Growth  
(month over month)

Channel 1	1,500	187,000	N/A	N/A
Channel 2 Channel 2-A Channel 2-B	318,462 316,000 2,462	256,000+ 186,000+ 70,000+	~60% N/A N/A	>5% N/A N/A
Channel 3	195,584	~561,000	N/A	N/A
Channel 4 (4 accounts)	24,000	80,000	N/A	N/A
Channel 5	1,175	116,000	N/A	N/A
Channel 6	3,642	70,000	N/A	N/A

# Demographics

10



13 social media accounts across six platforms



Males aged 21 to 44 represent 75 to 80 percent of our total audience.

**Total impressions expected: >402,000**

# Alerts Timeline: \$SAVA

11

➔ = alert



\$SAVA featured/discussed on numerous streams and feeds  
Mentioned over 2,000 times on Channel 3 since the first alert

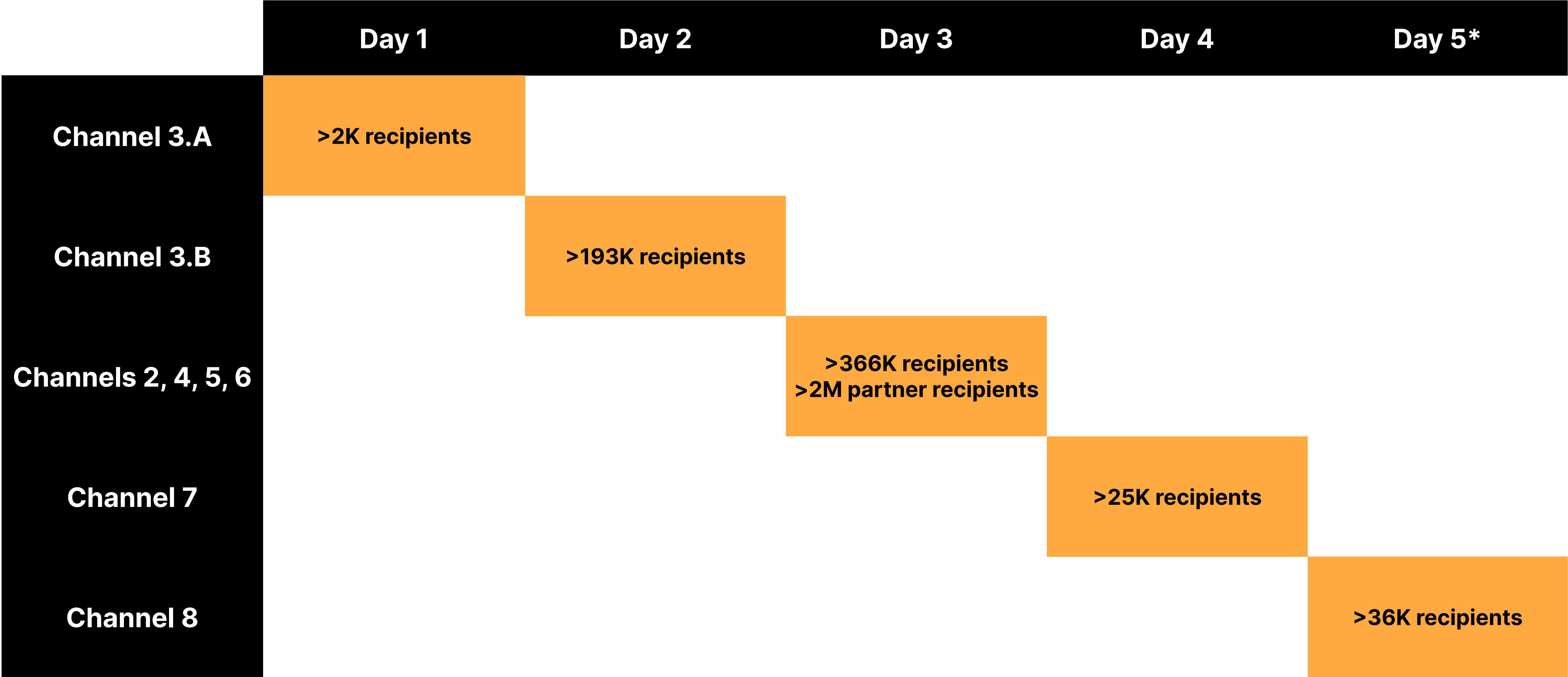
# Alerts Timeline: \$XXII

12



Members received first alert for \$XXII on April 19, 2021  
\$XXII mentioned 276 times on Channel 3 since first alert

# Premium Content Delivery



\*For longer/ongoing programs, schedule is repeated week to week

# Live Events

MONDAY, MAY 31

Memorial Day — Markets Closed

TUESDAY, JUNE 1

9:30 AM	LevelUp	Premium Content	🔊 Market Talk
12:00 PM	Lunch	Premium Content	🔊 Trading Tips
1:30 PM	PBU Study Group	Premium Content	🔊 PBU Study Group
3:00 PM	Power Hour Live	Free Content	

WEDNESDAY, JUNE 2

11:00 AM	LevelUp	Premium Content	🔊 Market Talk
2:00 PM	LevelUp	Premium Content	🔊 Market Talk
3:00 PM	Power Hour Live	Free Content	

THURSDAY, JUNE 3

11:00 AM	LevelUp	Premium Content	🔊 Market Talk
12:00 PM	PennyBois University Free Class	Free Content	🔊 Free Livestream
3:00 PM	PennyBois React	Free Content	
8:00 PM	Trading	Free Content	🔊 Free Livestream

# Live Events

## FRIDAY, JUNE 4

3:00 PM	Crypto Weekend Watchlist	Free Content	
4:00 PM	After Hours w. Staff	Premium Content	🔊 The Lounge

## SATURDAY, JUNE 5

11:00 AM	CryptoTalk	Free Content	🔊 Free Livestream
8:00 PM	Game Night	Premium Content	🔊 The Lounge

## SUNDAY, JUNE 6

9:00 PM	Options Chat	Premium Content	🔊 Market Talk
---------	--------------	-----------------	---------------



# Contact Us



## Website:

[virtusmediagroup.com](http://virtusmediagroup.com)

## Email:

[n.phillips@pbalerts.com](mailto:n.phillips@pbalerts.com)

