



VIRTUS MEDIA

SMS ALERTS

SEPTEMBER 2022

**WE KNOW
TECHNOLOGY.**

**WE KNOW
COMMUNITY.**

**WE KNOW
EDUCATION.**

Agenda



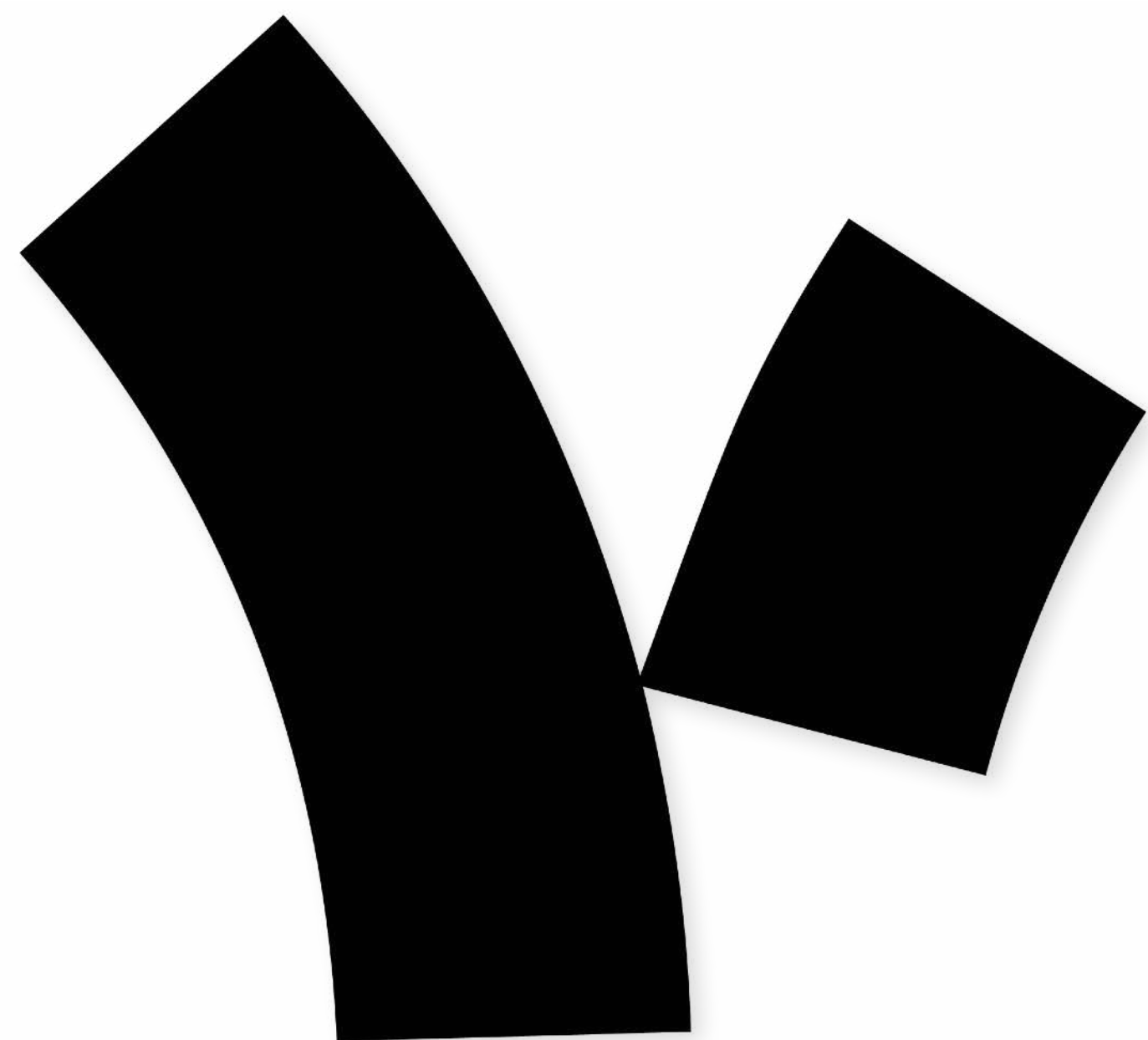
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About Us



Virtus Media Group is a syndicate of marketing professionals, business consultants, branding specialists, influencers, creators, developers, designers, researchers, analysts, and affiliate partners who promote education, engagement, and community. solutions built from proprietary strategies and technologies to facilitate smarter, more informed financial decisions for individuals and their families.

Our extraordinary team boasts decades of industry experience collectively, facilitating meaningful partnerships with organizations that align with our values: Community, collaboration, engagement, and education. Through marketing and advertising projects designed by **Virtus Media Group** for maximum viral potential and engagement, our partnerships are able to reach wider and more qualified audiences.



**VIRTUS
MEDIA**

When opportunity doesn't
knock, build a door



Virtus Media Group helps entrepreneurs, professionals, and small business owners who want to offer more enriching programs with tangible, real-life benefits for their clients but may not have the resources, ability, or time to develop these projects on their own.

What We Do

We engage **↑6 million** global users across over **200 accounts.**



Our marketing team runs campaigns for both in-house and clients' brands. Although email and social media continue to be areas of focus for us, our brands and brand partners have seen immense growth (and lots of happy subscribers) from offering SMS delivery for stock alerts and cryptocurrency notifications.



Our Alerts



An **86-percent win rate** for our SMS alerts



We have some of the most knowledgeable, experienced traders, educators, and analysts who use their expertise to identify investment opportunities.

By using our SMS alerts to inform their plays, subscribers are seeing huge gains from at least 86 percent of our alerts.


Our Alerts



W WEARABLE DEVICES LTD

Open P&L

+5,448.00%

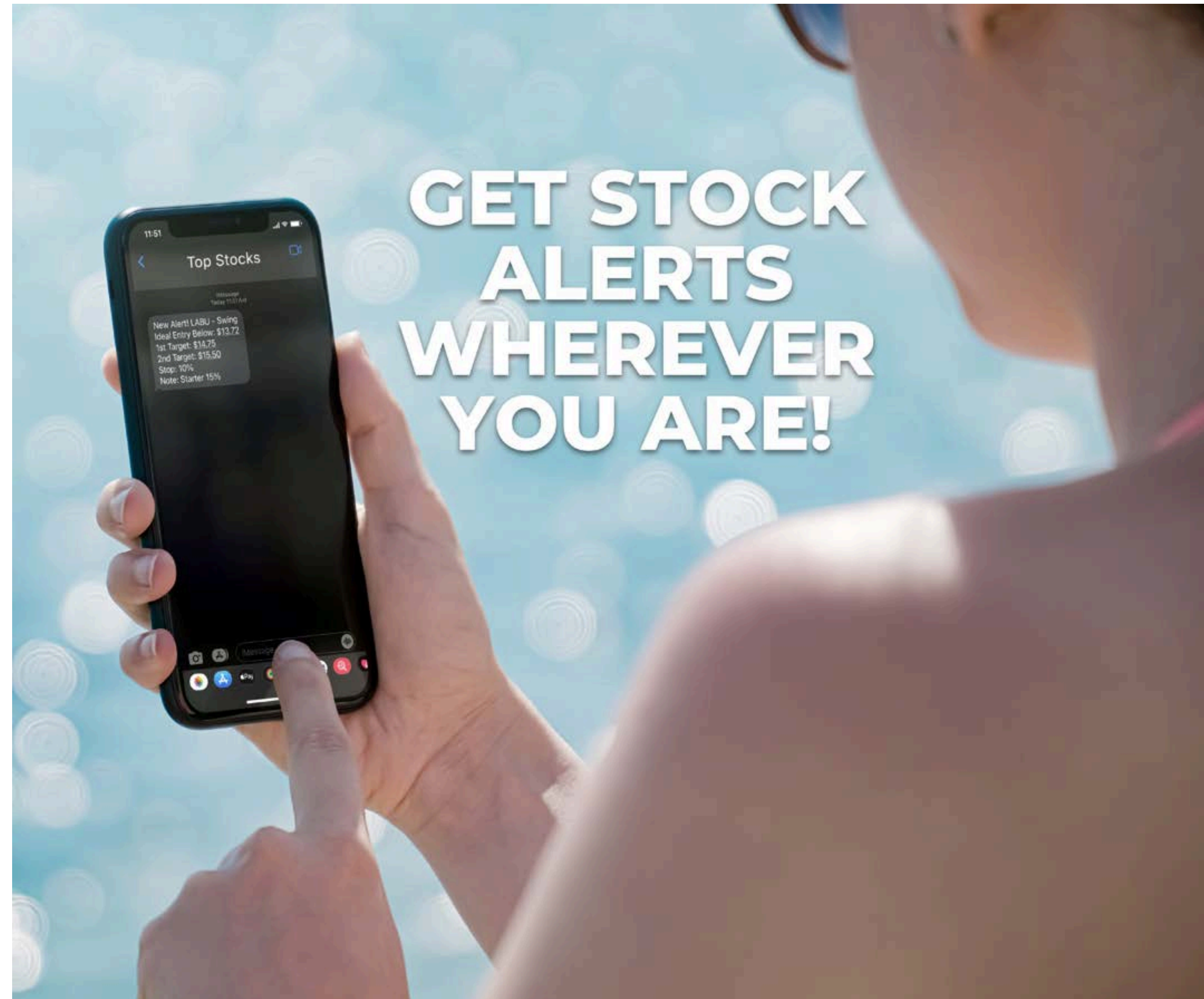
A blue rectangular graphic containing financial data. At the top, it says "W WEARABLE DEVICES LTD" in white. Below that, "Open P&L" is written in white. The most prominent feature is "+5,448.00%" in large white font. To the right of the percentage is a yellow starry-eyed smiley emoji. At the bottom, there is a 3D illustration of a large cyan percentage sign and several gold coins floating around it.

What We Offer

Wouldn't it be nice if your clients could start receiving vetted, highly researched stock and investment alerts right now?

Unfortunately, it's a lot of work. To start, you have to develop a full technology stack to implement your own SMS notifications. Then you need a team of professionals with the insight needed to inform the actual alerts.

This process is time-consuming, labor-intensive, and **expensive**. But Virtus Media is giving you a way to skip all of that and begin offering SMS notifications to your subscribers. *Today.*



Why **SMS**?

For marketers and business growth specialists, email has long been seen as the most effective marketing channel. Many in the industry actually still feel this way today.

Although four billion* of us use email every day, it's not without its flaws. We can leave emails unread until they're lost in a bloated inbox, or they're caught in a spam filter, or we delete them before they're ever even opened.

Not the case with SMS: 95 percent** of all sent text messages are opened and read versus 50 to 80 percent for email.



**GET
STOCK
ALERTS
ON THE
GO!**

*Statista, 2021.

***Mobile Marketing Magazine*, 2012.

**RECEIVE INSTANT
STOCK ALERTS FROM
ANYWHERE!**



SMS is your **most direct line of communication** with your subscribers. Not even email can offer the same potential to **connect in real-time.**

Our SMS alerts provide another medium through which to **build your subscriber list.**

Because our alerts are vetted, highly actionable, and delivered in real-time, we often see **improved retention and churn.**

Contact Us



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