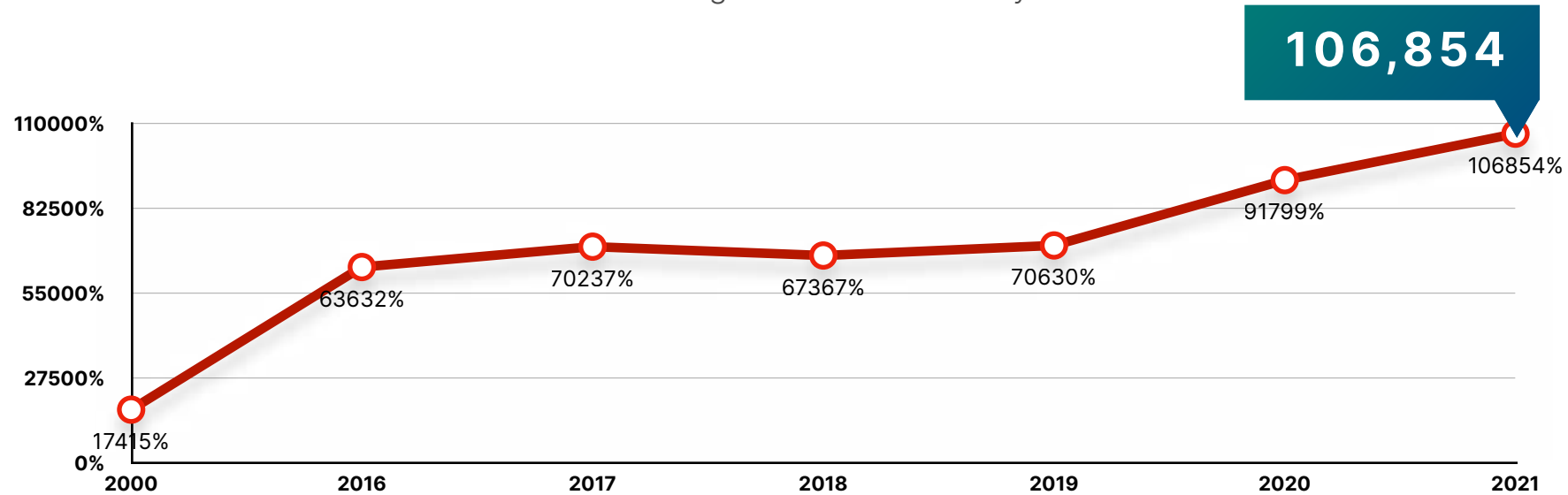NEVER ALONE
RECOVERY

Mobile App Presentation

Context

In 2021, annual overdose deaths hit six digits for the first time ever*, showing that in spite of our efforts, there are more people suffering from alcoholism and drug addiction than every before.

106,854

110000%						
82500%						
55000%						
27500%						
0%						
2000	2016	2017	2018	2019	2020	2021

17415% 63632% 70237% 67367% 70630% 91799% 106854%

Data sourced from the National Institute on Drug Abuse.

Context

Besides overdose deaths, many individuals in the throes of addiction find themselves at the mercy of the legal system. In fact, an estimated 80 percent* of criminal offenders meet the diagnostic criteria for addiction.

Of all individuals suffering from addiction, only 1 in 10 seeks treatment. But even more alarmingly, up to 60 percent* of those who seek treatment will relapse.

Addicted offenders

80%

Relapse after treatment

60%
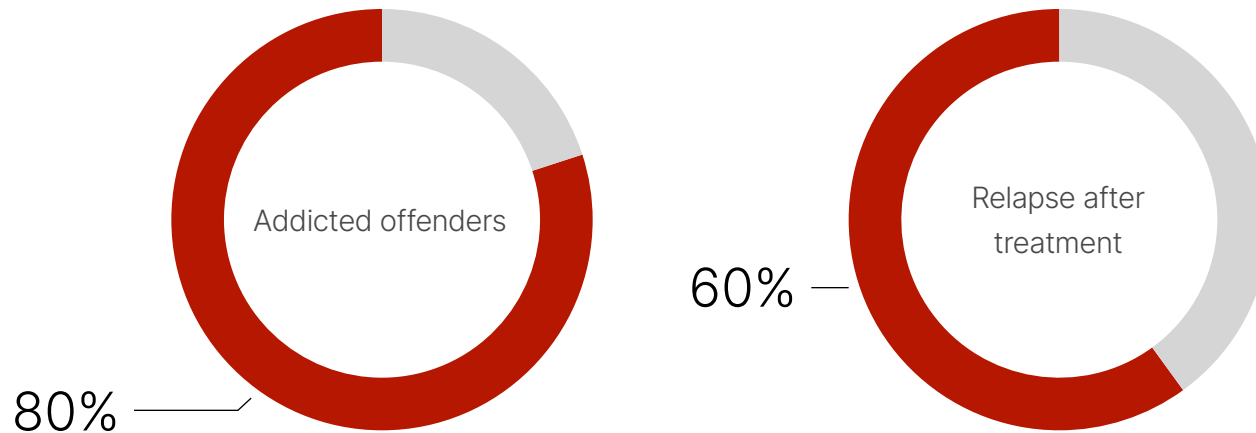
Context

Meanwhile, data shows that almost half of all people who own smartphones and other connected mobile devices are actively using their devices for between 5 and 6 hours per day.

50%	
	46%
37.5%	
25%	22%
	16%
12.5%	11%
5%	
0%	
< 1 HR	1 - 2 HRS	3 - 4 HRS	5 - 6 HRS	7+ HRS
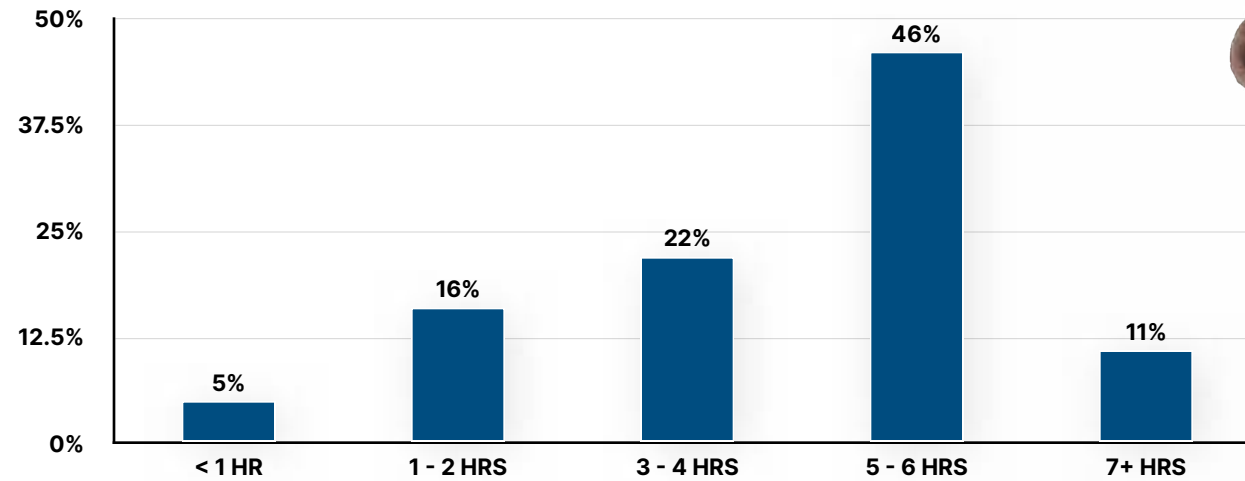
Data sourced from the Statista.

Where are all of the digital recovery tools?

"There's an app for that" is a Digital Age punchline for a reason: It's often true. However, there's a notable lack of digital resources tailored to recovery.

For this reason, individuals in recovery must combine the use of a dozen (or perhaps even more) apps to meet their unique recovery needs.

Make sustainable, long-term sobriety attainable

The reason Never Alone Recovery exists is because a group of people, many of whom have experienced addiction and managed to achieve sobriety successfully, realized how difficult it is to get sober.

We aim to repair relationships and help individuals to forge new personal connections by making sobriety accessible.

The Never Alone Recovery app

Our goal with the Never Alone Recovery app is to give people in recovery a one-stop shop for their needs.

Rather than juggling multiple apps, users can turn to the Never Alone Recovery app for things like **journaling**, **finding health services**, **looking for jobs**, **participating in online support groups**, **finding local recovery events**, **tracking important legal and health documents**, and more.

It's time to change mental health and recovery.

Contents

Core Features

Our vision of the Never Alone Recovery app is as a unique combination of features that are critical to maintaining sobriety.

Intuitive UI

Our user interface should be very familiar and intuitive to anyone who's comfortable with modern mobile tech

Scheduling

Being responsible is a key tenet of many drug rehab programs, so our app will have a robust scheduling and reminders system

Journal

We intend to build a journaling system into our app because many rehabs and even twelve-step programs promote journaling as integral to healing and wellness

Check-ins

Users will be able to check into required meetings and appointments with the app leveraging their GPS to validate check-ins

Job finder

Companies participating in work placement programs for individuals in recovery can post job openings on the app

Service finder

Similar to jobs, users will be able to use our app to locate services they may need, including medical care, legal aid, and more

Core Features

Our vision of the Never Alone Recovery app is as a unique combination of features that are critical to maintaining sobriety.

Health records

Users should be able to access their health records from one centralized location anytime they need

Document storage

Other important files, including legal documents, can be stored securely within each user's account

Support groups

Leveraging our existing online support group, the app will offer access to web-based meetings hosted by Never Alone Recovery and vetted partners
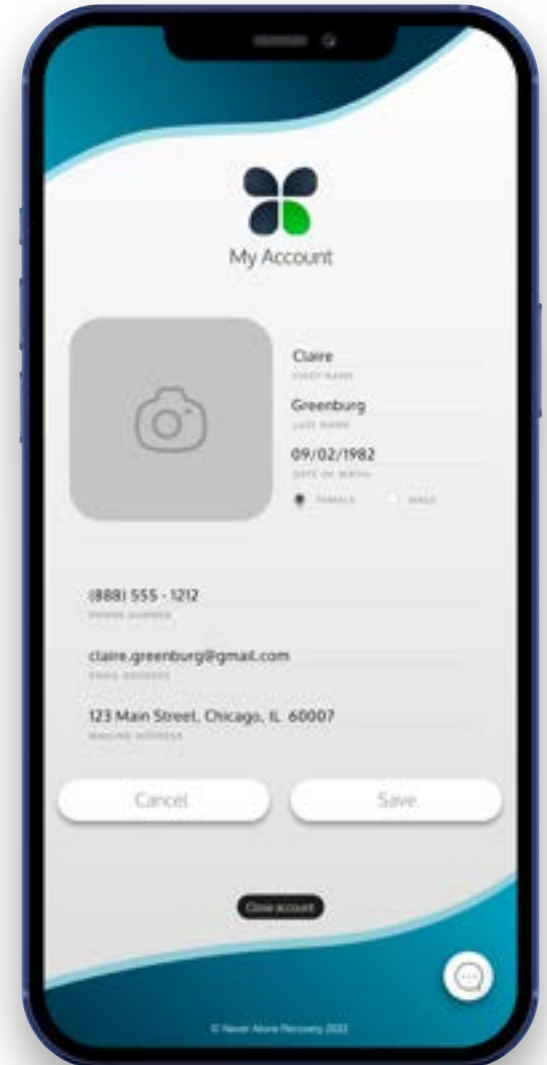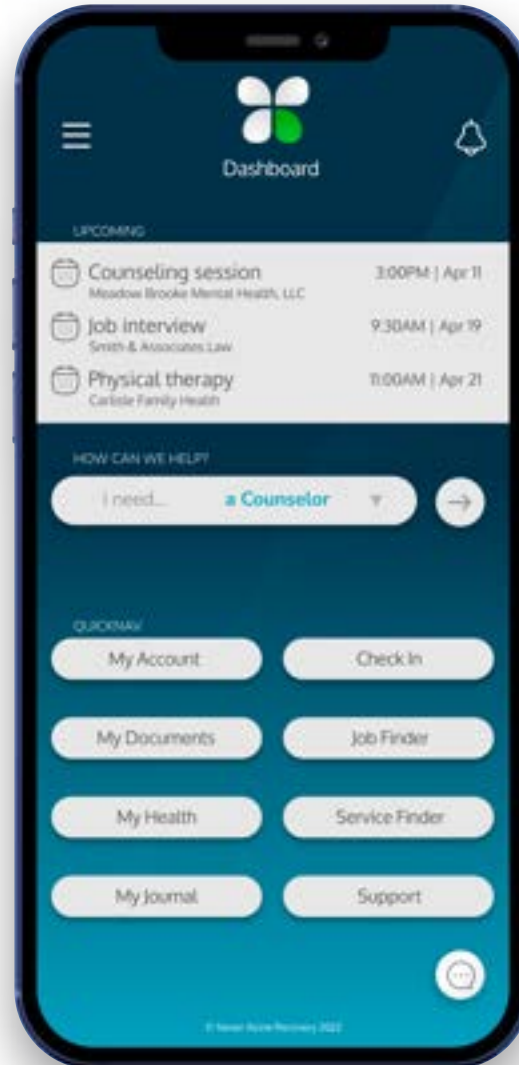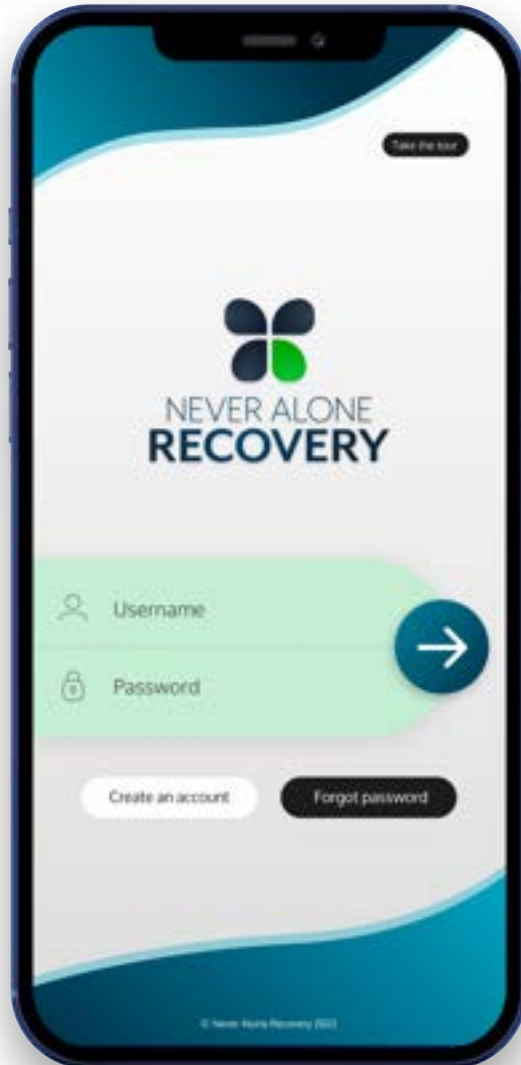
Education

Since education is crucial to each person's success in recovery, the app will put valuable information at the user's fingertips
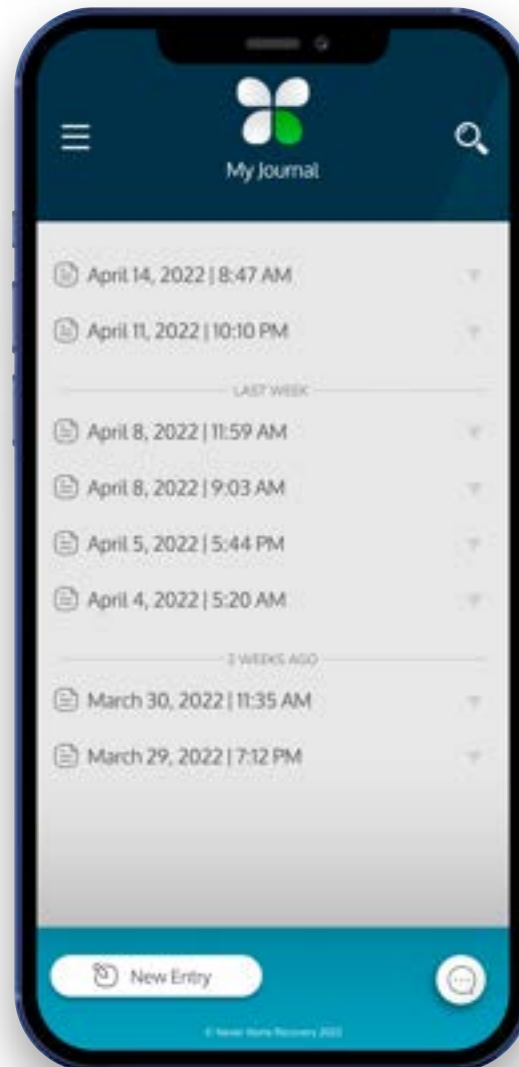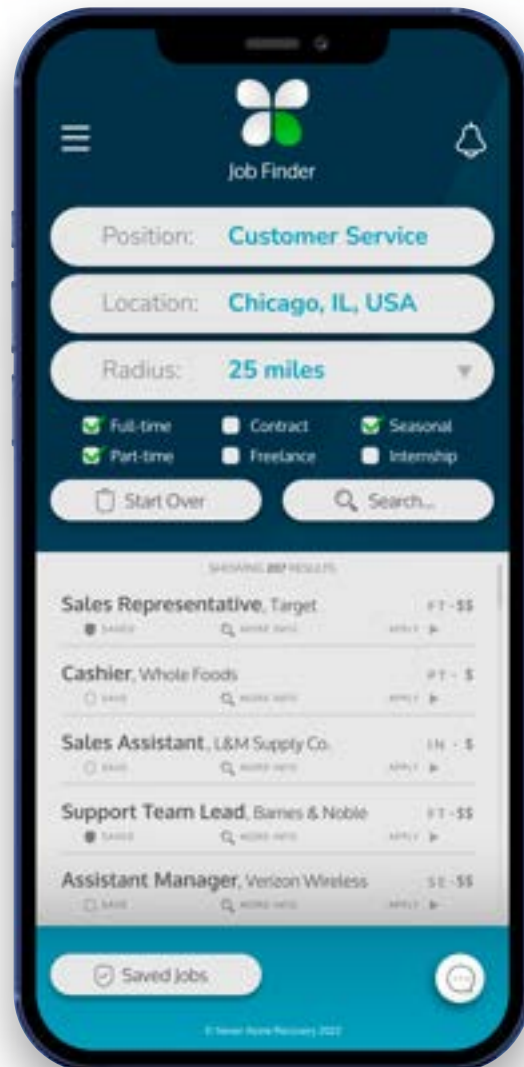
Livechat

If a user has questions or needs assistance, a built-in livechat is a great way to get answers immediately

Meet the App

Meet the App

Backend Dashboard

Searchable check-in logs

A web app will provide access to users' check-ins, including time, date, and location

Users' profiles

Look up a user's phone number, email, or mailing address
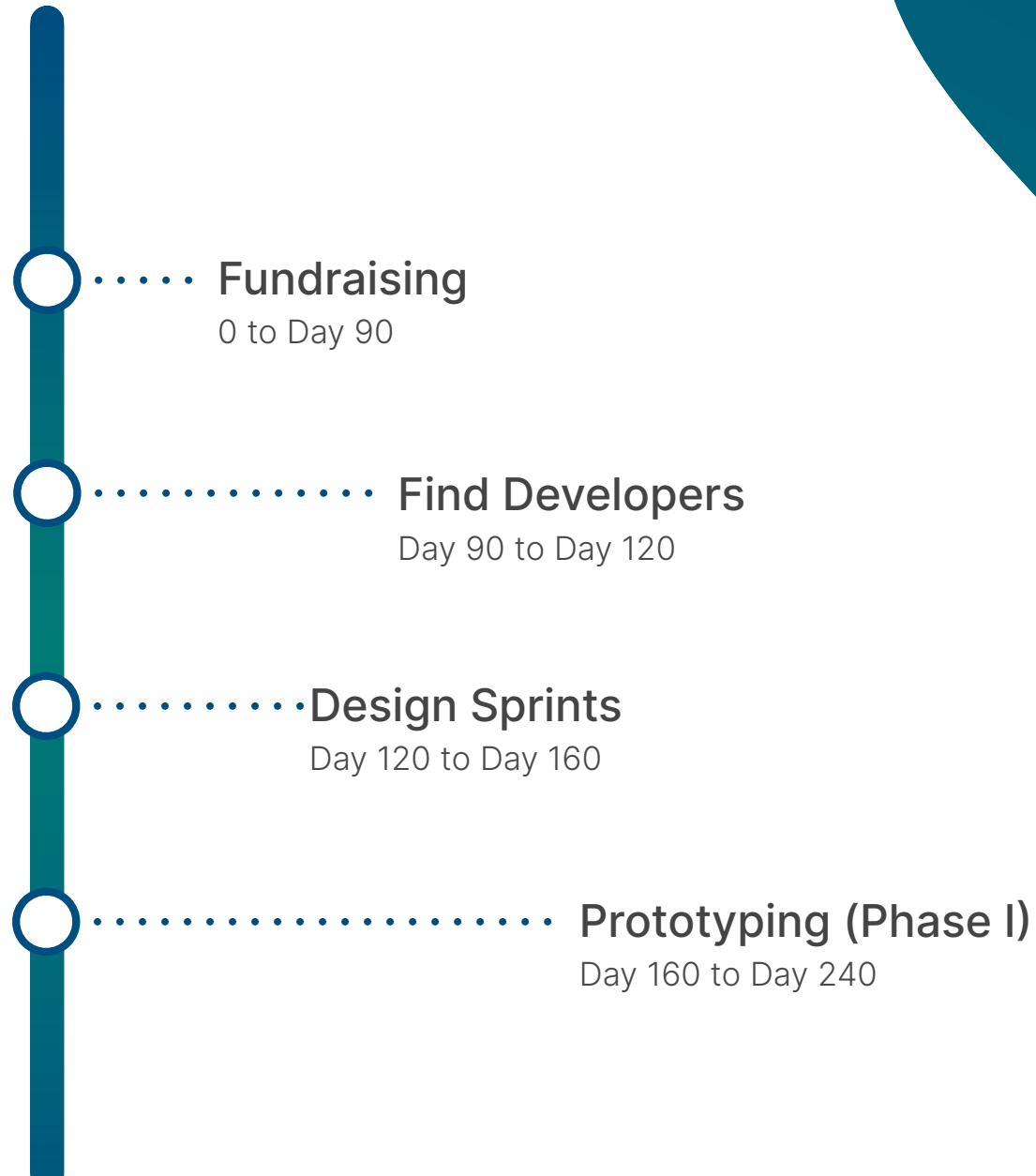
Documents and files

Access and download files uploaded by the users

Notations

Apply notes to each user's account to keep team members informed of each client's progress
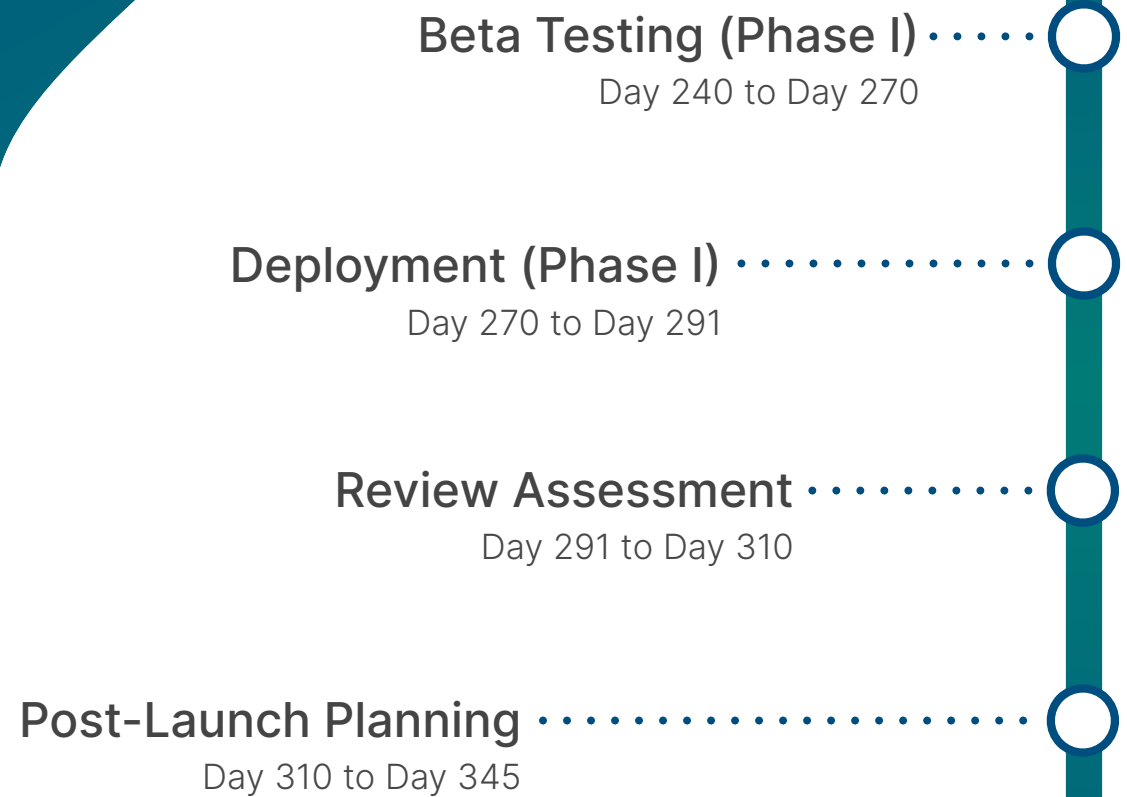
Development Roadmap*

Fundraising
0 to Day 90

Find Developers
Day 90 to Day 120

Design Sprints
Day 120 to Day 160

Prototyping (Phase I)
Day 160 to Day 240

*Timeline is estimated and could change.

Development Roadmap*

Beta Testing (Phase I) · · · · · ○

Day 240 to Day 270

Deployment (Phase I) · · · · · · · · · ○

Day 270 to Day 291

Review Assessment · · · · · · · ○

Day 291 to Day 310

Post-Launch Planning · · · · · · · · · · · ○

Day 310 to Day 345

*Timeline is estimated and could change.

Development Roadmap*

Prototyping (Phase II)
Day 345 to Day 400

Beta Testing (Phase II)
Day 400 to Day 430

Deployment (Phase II)
Day 430 to Day 451

Continued Planning & Improvements
Day 451 to TBD
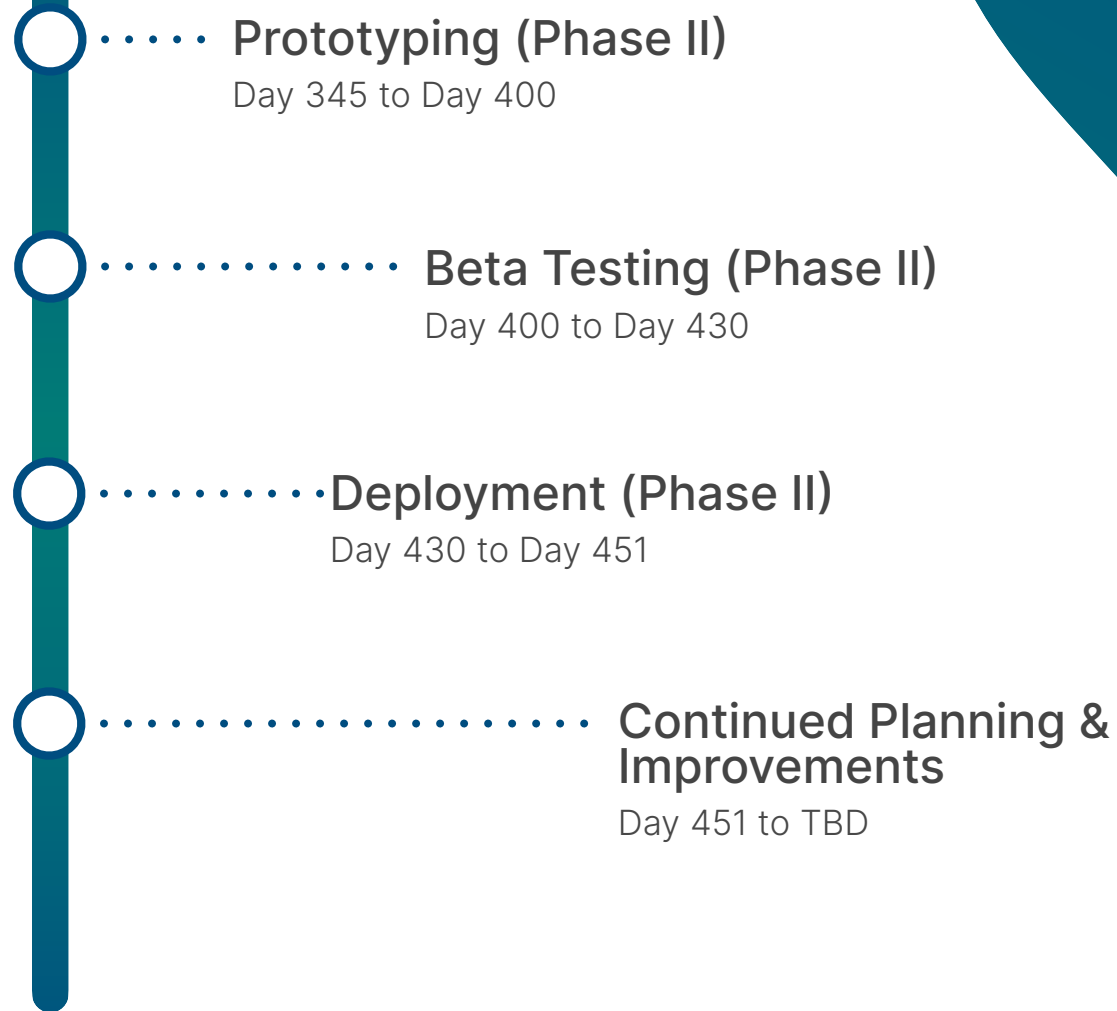
*Timeline is estimated and could change.

Development Roadmap

Phase I

Since the app will offer a breadth of complex features, we expect to divide development between two phases to expedite deployment.

Account Creation

Journal

Online Support Groups

Service Finder

Development Roadmap

Phase II

Since the app will offer a breadth of complex features, we expect to divide development between two phases to expedite deployment.

Livechat

File Storage

Check-Ins

Backend Dashboard

Job Finder

Future Plans

The Never Alone Recovery app may seem full-featured, but we're only just getting started.

There are already a number of things that we hope to be able to add to the app over time, including:

- **Treatment center directory**
- **Wellness seminars**
- **Gamification for sobriety**
- **Educational resources**
- **Community forums**
- **And much more!**
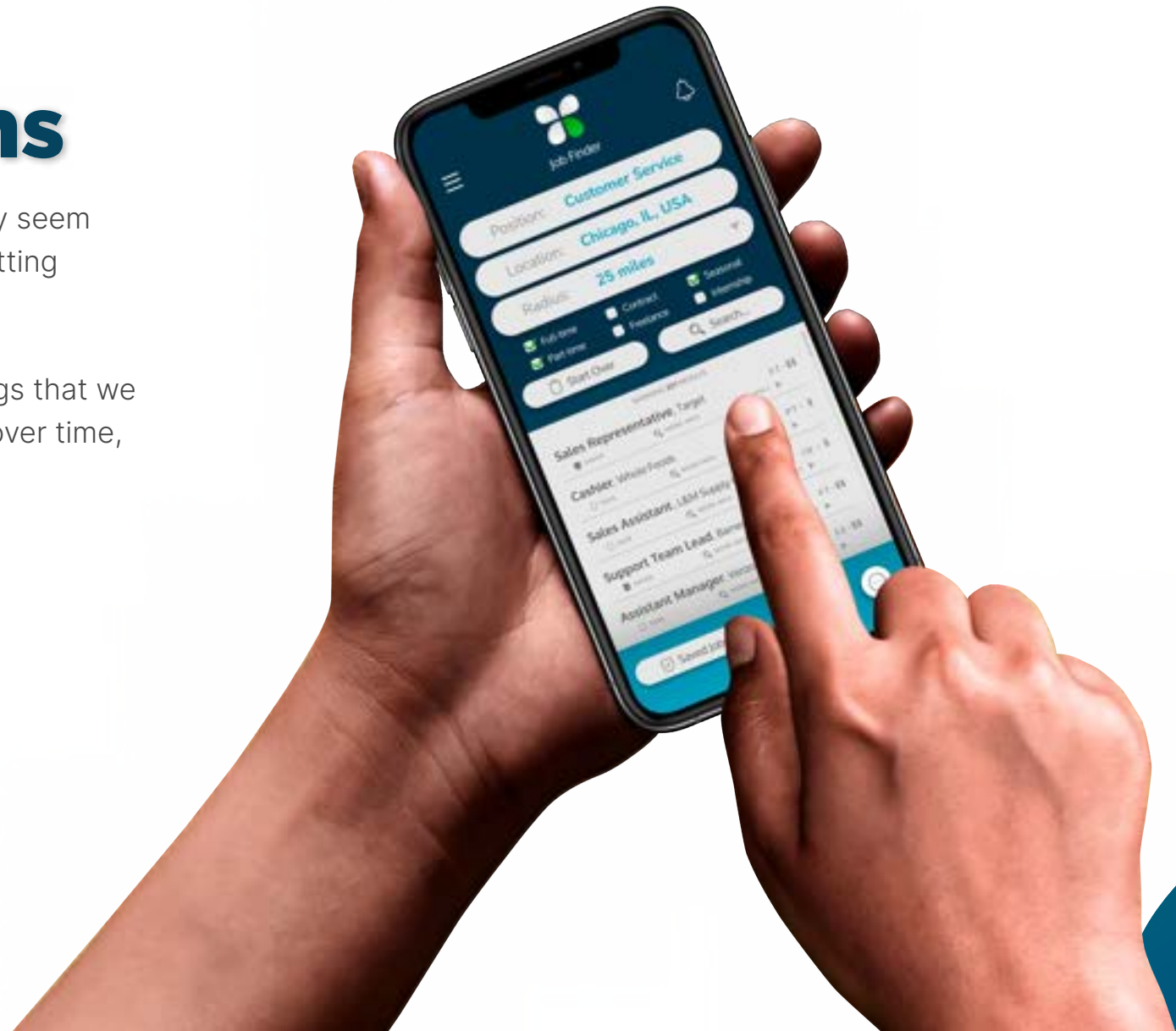
Opportunities

We're inundated with subscriptions these days, which is why a subscription model isn't the way to go for this app. However, there are still opportunities for this app to create revenue streams.

Partnerships

Service providers (e.g. drug treatment centers, treatment facilities, law offices) could pay a fee to appear at the top of search results

eLearning

We could build an eLearning section that gives instructors the ability to teach relevant, actionable seminars and courses right in the app

Recovery Coaching

Similar to a life coach, the app could become a channel through which users can find personal recovery coaches to serve almost like a sponsor

Who is Never Alone Recovery?

Never Alone Recovery originated as a free resource for individuals struggling with substance abuse as well as those individuals' loved ones.

With a team passionate about recovery, our goal has consistently been to give as many people as possible the ability to free themselves from the shackles of addiction.

Some of the services we continue to provide include, but are not limited to, drug rehab placement, intervention assistant, travel planning (to/from drug rehab), addiction and recovery education, and online support group meetings.

NEVER ALONE
RECOVERY

Contact Us

info@neveralonerecovery.com   844 364 4445